



## **Tributary Sponsors Data Protection Session At SHARE IBM Mainframe Conference in San Francisco**

*Storage Guru Jon Toigo discusses "Delivering Data Protection Services in a Business-Savvy Way"*

SHARE, San Francisco, February 3, 2013 – Tributary Systems, Inc. is presenting storage guru Jon Toigo on [Monday, February 4<sup>th</sup> at 11 am at SHARE](#), in Golden Gate 5, Lobby Level (San Francisco Hilton).

In the session "[Delivering Data Protection Services in a Business-Savvy Way](#)," Toigo raises the discussion of protecting data beyond just speeds and feeds.

Today, there is no "one-size-fits-all" data protection solution, Toigo says. "Defense-in-depth" is the new normal, using several data protection techniques in combination to assure data availability and integrity in the most cost-effective manner.

The key challenge is managing all of the moving parts – integrating tape backup, disk mirroring and replication, continuous data protection (CDP) and high availability techniques into a streamlined and manageable service provisioning and management system. Toigo reports that Tributary Systems has begun to address this challenge with [Storage Director®](#), the robust data protection solution for IBM® enterprise platforms.



The total solution includes Storage Director software on IBM x Servers, with IBM disk and tape technology, and IBM hardware support.

Enterprise data protection experts will be in [Booth 902 through Feb 6<sup>th</sup> at the SHARE Technology Expo](#).

**Tributary Systems, Inc.** ([www.tributary.com](http://www.tributary.com)) delivers data protection with vision. Customers include *Fortune 20*, *Fortune 500* and *Fortune Global 1000* companies as well as small and middle market companies in banking, financial services, retail, telecommunications and healthcare. Tributary Systems is an [IBM OEM](#), [Solutions Integrator](#) and [z Development Partner](#). **Contacts at SHARE, Booth 902:** Ed Ahl, IBM Business Development, Tributary Systems, Cell: (512) 853-0608 and **Hellena Smejda**, Tributary IBM Marketing Manager, Cell: (352) 875-8156.

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